



City Safety

Putting Young People into Perspective



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Lord Mayor and Councillors Aspirations

Policy

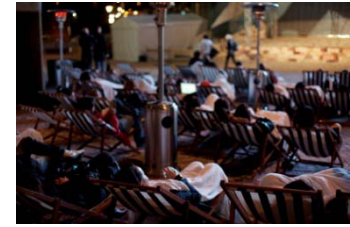
Actions

Results

Future



Aspirations





Night clubs

1997

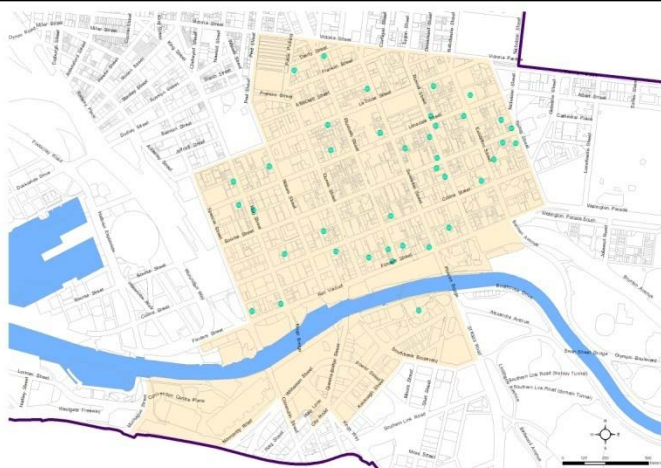


2008



Bar Pub Tavern

1997

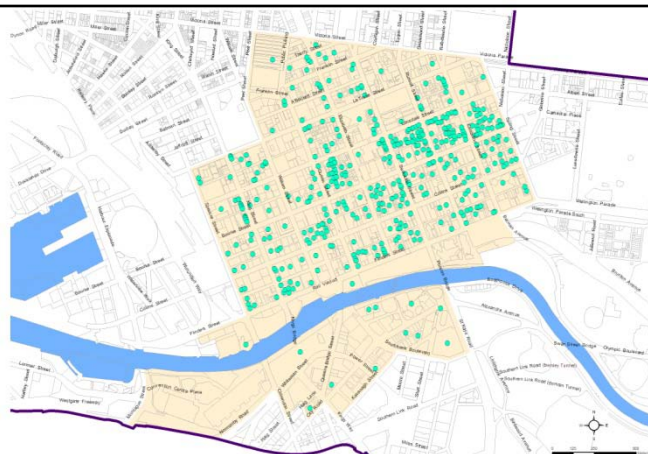


2008

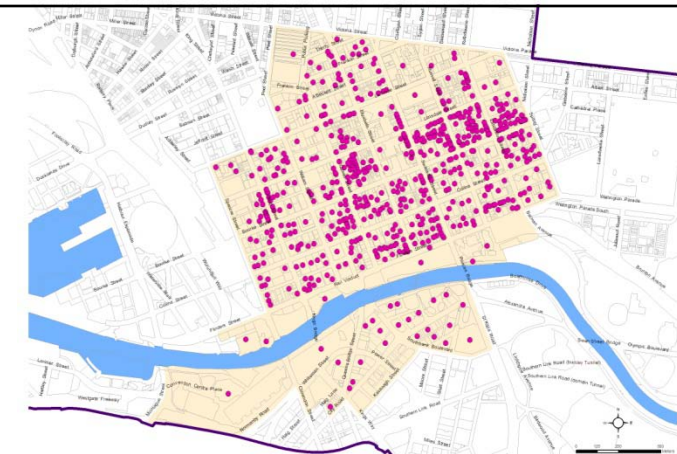


Café Restaurant Bistro

1997



2008



Aspirations





Developed collaboratively via a strategy of **ongoing open public engagement**.

Over 12 months **15,000 individuals**, businesses, organisations and community groups from across Melbourne and the world participated in this extensive consultation program.

Plan endorsed by the **Council in 2008** and is resource for current and future councils

Vision

The City of Melbourne will strive to achieve the community's vision of a bold, inspirational and sustainable city.

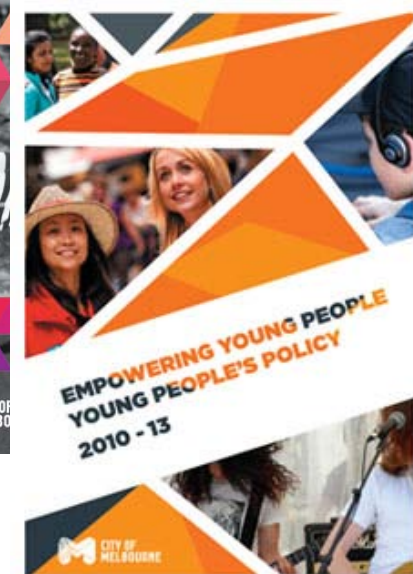


Mission

The City of Melbourne will strive to achieve the community's vision of a bold, inspirational and sustainable city by:

- making Melbourne great for **people** to live in and visit
- achieving the **creative potential** of the city
- protecting and strengthening the city's **economic prosperity**
- making Melbourne a recognised **knowledge city** that supports innovation and technology
- demonstrating leadership in **ecological sustainability**
- working vigorously for a **connected city** which is safe and supports the efficient movement of people and freight
- **leading by example and managing resources well**

Policy



Perceptions of Safety

Feeling Safe 2009 2006

1. Police presence	49%	51%
2. Activity	43%	36%
3. Lighting	17%	28%
4. Cameras	9%	10%
5. Uniformed staff	7%	8%

Perceptions of Safety

Feeling Unsafe	2009		2006
1. Public drunkenness	51%		22%
2. Groups of people	30%		21%
3. Aggressive behaviour	20%	Lighting	19%
4. Unsavoury loitering	14%	Drug use	16%
5. Evidence of drug use	13%	Agg Beh	13%

Late Night Activation



Before sunrise

Make the most of life after dark: It's a cloistered, safe city. It's 5pm and the city is full of workers set free for the evening. Hipsters with retro glasses meet other hipsters with iPads for an aperitif on a rooftop, while tourists in comfortable shoes pace the streets below, maps in hand. After the sun strikes low, the city shifts shape. People spill out of restaurants and gigs with their eyes out for more fun.

By bringing to the city a greater variety of late night programs that don't rely on the consumption of alcohol, the city is changing its late night offering, and making the city safer throughout the night.

You'll begin to notice a difference on the streets after dark as the City of Melbourne's latest initiative, late night activation, starts to take form.

After dark tasters



This month, the Melbourne International Comedy Festival offers up a cluster of late night laughs.

Late night headline act The Dan Band (~~disembled above~~) may just be one of the hottest, weirdest club acts in LA. You might recognise him as the wedding singer who stole his fiancée in Old School and The Hangover.

And from Edinburgh via London's West End comes hot jazz performance party The Home Section. A beltingly fun show, Alex and his magnificent band head

comedians onstage to make unique and hilarious noises.

The Dan Band plays the Hi Di from Tuesday 5 April to Saturday 9 April at 9.45pm and Sunday 10 April at 8.45pm. The Home Section performs from 12 to 24 April at the HCL, Tuesday to Saturday from 9.45pm.

Find out more about the late night program and the Melbourne International Comedy Festival, visit www.comedyfestival.com.au

Changing Melbourne's culture with more late night events that don't revolve around alcohol

When our late-night entertainment is woven with a council-endorsed suite of innovative programs like Safe City cameras and taxi ranks, late-night street cleaning and better patrols, we believe it can create a safer city.

It's about helping you feel safe as you make the most of Melbourne after dark. And that means cultural change for the better.

The City of Melbourne has just released its latest Late Night Transport Option map for city users. The pocket-sized map details late night transport options and also provides tips for travelling safely late at night. To find out about trains, NightRider bus services, Safe City Taxi Ranks and where the police stations and toilet facilities are around the central city, look out for your copy.

9 MELBOURNE NEWS | news update



Youth Street Teams keeping young people safe

If you've been out and about in the city at night over the past few months, you may have noticed the City of Melbourne and Salvation Army Youth Street Teams in action.

From the first weekend in December, teams of volunteers have been scouting Melbourne's city streets on Friday and Saturday nights with blankets, maps, water, transport timetables and thongs to help young people get home safely after a night out.

The Youth Street Teams initiative includes four teams - each made up of one adult volunteer team leader and three youth volunteers aged 18 to 25 years - monitoring Melbourne's city streets from 11pm to 5am on Friday and Saturday nights.

Future Melbourne (People and Creative City) Committee Chair Councillor Jennifer Kanis said the Youth Street Teams could offer practical support to young people who were drug or alcohol affected and alert authorities to potentially violent situations.

'What's different about these teams is that it's young people helping young people. They are able to speak to each other on the same level and the teams can offer assistance to young people who find themselves in vulnerable or unsafe situations late at night,' Cr Kanis said.

The City of Melbourne provided funding to the Salvation Army to deliver the Youth Street Teams, which receive extensive training and are positive role models for young people in the city after hours.

Salvation Army Commanding Officer Major Brendan Nottle said the teams were very well received by the public, and that the thongs and water were a big hit with city-goers making their way home.

'These youth volunteers have the skills to provide both guidance and practical support to other young people, to help them get home safely after a night out,' Major Nottle said.

The teams also operate two vans that roam the central city and provide support to team members if required.



Youth Street Team volunteers Tanya Schwatlik and Brad Ellis

A 'chill-out zone' has been set up at the Salvation Army office, where young people who are particularly vulnerable can stay until they are able to make their own way home safely.

This youth-led initiative came out of the 2008 City Safety Summit and 2009 online forum into night time city safety, both of which reinforced the need for a youth-led campaign to combat violence in the city at night.

For more information about youth services, visit www.melbourne.vic.gov.au/communityservices



CITY OF MELBOURNE





Run a better
venue

Responsible practice guidelines for
Licensees within the City of Melbourne

June 2007






Licensees



Safety tips when you're out in Melbourne

- 1 Plan your trip home before you go out.
- 2 Make use of the Safe City taxi ranks – see map on reverse for locations.
- 3 Wait for your next taxi, train or NightRider service in areas that are designated transport hubs.
- 4 Where possible, travel with friends.
- 5 Watch your alcohol intake – drink to your pace, not somebody else's.
- 6 Have money with you for your taxi or public transport fare home. Plan this before you go out and keep it safe.
- 7 Drink responsibly to avoid irresponsible behaviours that could lead to fines, or worse, seriously harming yourself, others or their property.
- 8 In an emergency call Triple Zero (000).

LATE NIGHT TRANSPORT OPTIONS

How are you getting home?
PLAN AHEAD



MOOMBRA

FESTIVAL

11-14 MARCH 2011



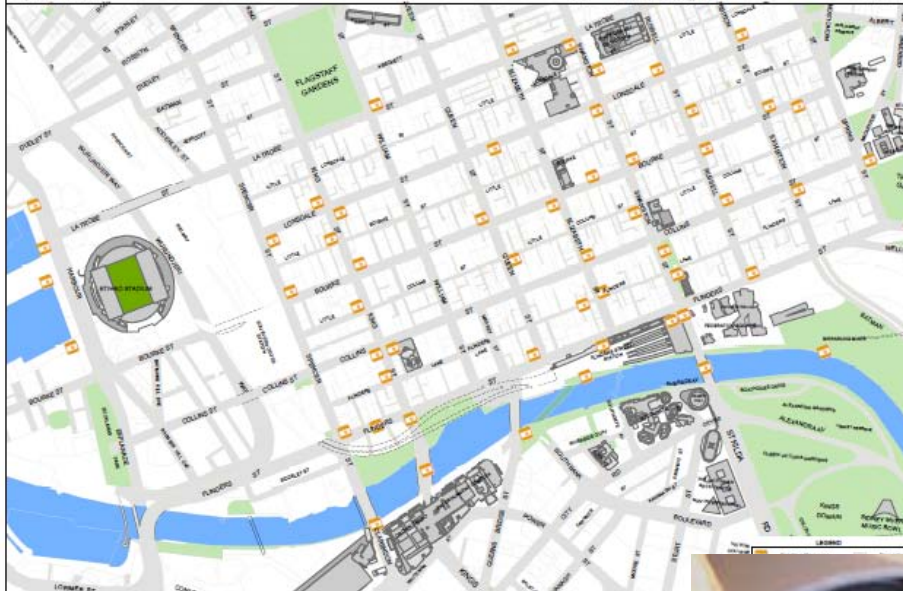
Riverslide Skate Park





CBD Camera Locations

City of Melbourne



The role of the media



Safety first yet we're safer than ever

Peter Munro
November 21, 2010



John Brumby, back left in a striped jacket, and Ted Baillieu, centre with pistol and cigar, in a 1970 Melbourne Grammar school photo. *Photo: Kylie Goldsmith*





**1377AM
MTR**

Melbourne Talk Radio
MTR 1377

Melbourne Talk Radio
MTR 1377

Melbourne Talk Radio
MTR 1377

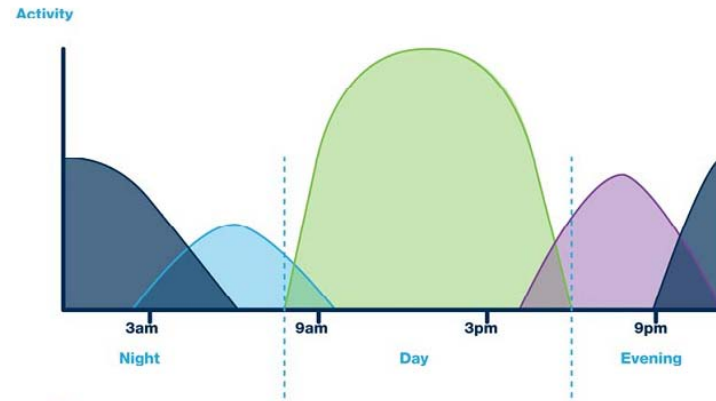
The Melbourne Way
making Melbourne a better place
[Click for photos and audio](#)

The Future





Melbourne City rhythms



- Bars and night clubs
- City regeneration: cleaning and rest
- Daytime commerce
- Evening entertainment





'We all come from communities'
Lord Mayor



'We can't arrest our way out of this'
Superintendent Rod Wilson





